

MIZ Innovation Funding Application Guideline

The Media Innovation Center Babelsberg (MIZ) promotes innovative audio visual formats and ideas with research aspect, breaking the boundaries between classical broadcasting content and new technological applications. Individuals as well as project teams, who want to experiment with new media usage, may apply. The MIZ-Babelsberg does not fund any film, game or print projects.

Target Group

The MIZ funding is aimed at teams and individuals from the following occupational groups with their work focus in Berlin-Brandenburg:

- Media professionals with excellent references
- Students, graduates and startups
- Graduated journalists with profound professional experience

Funding

The MIZ-Babelsberg promotes innovative, cross-media projects focussed on developing new media uses and / or applications. Eligible projects are clearly related to radio and / or television and possess a technical innovation. Projects must account for an innovation contentwise as well as on the technical side.

What we offer:

- We will support you from the development to the realization of your project idea.
- We will provide demand-oriented financial support of a maximum of 50,000 euros gross per project*.
- We will provide working space to create innovations. Work along with other creative minds in Babelsberg.
- We own a modern, fully equipped radio and TV studio plus professional editing and production equipment that may be used for the project.
- In addition to the grant, we offer a project-specific, individual coaching budget of up to 1,500 euros gross.
- We will connect you with experts, to assist you in the development and realization of your project.

The eligibility period is determined by the needs of each project and can last a maximum of twelve months.

*Note:

The 50,000 euros relate to the finance volume of the project. Media professionals must contribute a deductible of 25%. This results in a grant of max. 37,500 euros. Please also refer to the fact sheet (8).

Application

Project ideas may be submitted continuously. The funding decision will be made within the announced tender periods. **A counselling interview before every application is mandatory.** Counselling sessions may be held up to seven days before the closing date, after handing in a meaningful project outline. The application for the MIZ-project funding (max. three pages) should cover the following points:

- a brief **project outline** including the project's title and goal, the intended result/product as well as the target group
- a brief explanation of the **broadcasting reference** (cross-media) and the technical **innovativeness** of the project. Please specify the technical implementation plan of your project.
- a **team overview, if applicable**, providing information on the team composition, the names and contact information of all members as well as duties and responsibilities within the project. Brief notes on technical or professional background as well as the relation of all individuals towards the project. For individuals, we kindly ask for a CV with reference projects.
- an **overview of the need for support** (coaching, space, technology, among others) and other project partners and supporters.
- a plausible, comprehensible **time and financing plan**. The **project's financing** should be explained (**people entitled to deduct pre-tax will receive a net payment of the grant**) and you should emphasize whether **other grants** have been approved, or will be requested. Supplementary fundings from other offerings are allowed, provided that they aren't mutually incompatible with the promotion by the MIZ-Babelsberg. You should also outline the planned time schedule of the project. Intermediate objectives should be clear to identify.

Please also refer the [leaflet about innovation funding](#) at the MIZ-Babelsberg. Application deadlines and information events will be published on the website of the MIZ-Babelsberg.

Applications to: foerderung@miz-babelsberg.de

Reference: Innovationsförderung

SELECTION PROCEDURE

The submitted documents will be viewed by the MIZ-Babelsberg. An evaluation of the projects will only be made after the relevant application deadline. Please understand that no prior information about the status of the application can be granted. The projects on the shortlist will be invited for a presentation, which will be the basis for the final selection. The funding decision will be made by an industry-specific panel in consultation with the MIZ-Babelsberg after the projects' presentation

Do you have a good idea?

We are looking forward to exciting applications!

CONTACT

Please contact the project coordination manager directly with any questions, requests for collaboration or innovative projects.

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